



COACHELLA SPORTS AND ENTERTAINMENT  
STADIUM AUTHORITY

**For Immediate Release  
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**COACHELLA SPORTS AND ENTERTAINMENT (CSE) PREMIERES 'SHIELD OF DREAMS™'  
BROADCAST MINISTRY ON 9/3.**

(INDIO, CA) – Coachella Sports and Entertainment Stadium Authority, LLC, has partnered with iHub Radio to produce 20-plus hours per month of unique radio programming that, beginning September 3, will air worldwide each weekday at 12 noon.

Shield of Dreams™, the broadcast ministry division of CSE, will launch at 12 noon on September 3. Each individual show is a Shield of Dreams™ production, developed by CSE and the SoCal Coyotes sports leadership organization, exclusively on iHub Radio. All draw from the stable of properties and intellectual properties owned, operated or licensed by CSE.



(Mon) - ***The Howl & Prowl Coach's Show***

*Get up-to-date information on all developments of the Five-Time Champion SoCal Coyotes, straight from Hall of Fame Coach J David Miller. Look for special guests from sports, entertainment and developmental football.*



(Tues) - ***The Coachella Sports and Entertainment Sport Report***

*Fresh off their monumental announcement of The Shield at 1 Coyote Way, CSE Stadium Authority personalities will fill you in on ALL developments of sports throughout the Coachella Valley, including: High School, Club, Elementary School and outside sport tourism events.*



(Wed) - ***The Mike & Jake SWATFit Power Hour***

*Enlightenment from Coyote captains and "Above the Line™" program graduates Mike Karls and Jake Sheffield. With expert guests, you'll balance your spiritual, mental and physical states.*

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(Thurs) - ***Defend the Shield - Faith, Family, Football  
with J David Miller***

*Learn about living a life "Above the Line" from author, entrepreneur and Hall of Fame Coach J David Miller as he shares the ideals of Faith, Family and all things that empower and improve our lives.*



(Fri) - ***Game Ready Players, Life Ready Men - Players of the  
Week with Super Bowl Champion Tom Flores***

*Join Super Bowl Champion and football icon Tom Flores as we celebrate the outstanding performances from members of Developmental Football International during each week's schedule of games.*

Each show is a Shield of Dreams™ production brought to you by CSE, exclusively on iHub Radio <iHubradio.com>. For information, write [info@csestadiumauthority.com](mailto:info@csestadiumauthority.com).

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